

LERNERS



PRIVACY ON-DEMAND

PROACTIVE AND STRATEGIC ADVICE
WHEN YOU NEED IT





YOUR REPUTATION IS OUR BUSINESS.

There are many issues that can keep a small or medium-sized business owner up at night: creditor concerns, marketing issues, and employment matters. Don't let privacy and data security be part of that list.

Introducing Lerner's new flexible, scalable and cost-effective solution,
Privacy On-Demand.





WHAT IS PRIVACY ON-DEMAND?

For a number of reasons, many businesses do not have a Privacy Officer as part of their team. But that doesn't mean they don't need one to oversee privacy and anti-spam policies, deal with government agencies and respond to privacy inquiries and complaints, assist with issues from a breach or loss of information, and keep them informed of changes to the law and their privacy obligations to their staff and clients. With our virtual privacy officer solution, now they can.

Privacy On-Demand allows businesses without the financial or employee resources to maintain a full-time privacy officer "on staff" to retain a qualified professional to act as their privacy officer. Services include responding to access requests, developing privacy policies, conducting privacy training for staff, conducting privacy impact assessments, and being available for general privacy matter consultation.

This service allows small and medium-sized businesses to be proactive in protecting their privacy and data security interests in an affordable yet comprehensive way. Pricing for this service is scalable and provided as block fees to ensure cost certainty while still affording your business with the necessary expertise to protect one of your most important assets.

VIRTUAL PRIVACY OFFICER FEES:

5 HOURS
\$2,200

10 HOURS
\$4,300

15 HOURS
\$6,300

20 HOURS
\$8,000





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READY FOR PRIVACY ON- DEMAND?

Alysia Christiaen is a partner and the Chief Privacy Officer at Lerner's LLP, with more than 10 years of experience in advising clients on the issues most critical to them.

Alysia is a Certified Information Privacy Professional/Canada (CIPP/C). Her practice focuses on advising businesses and other organizations across Ontario on privacy issues, including preparing privacy policies, developing training programs, conducting privacy impact assessments, and managing privacy breaches.



GET IN TOUCH WITH ALYSIA TODAY.

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OUR PRIVACY, DATA AND INFORMATION SECURITY GROUP

Privacy and data protection are fundamental components of a solid business strategy, and are critical requirements for any organization that deals with clients or the public, not only from a legal perspective, but a reputational one. With the rise of more and more sophisticated social engineering fraud schemes and the evolution of technology, protecting yourself and your clients is of paramount importance. However, navigating the complex legislation and the many potential pitfalls can be daunting. Let the Lerner's Privacy Group be your guide.

Our multi-disciplinary team advises clients on their responsibilities and potential liabilities related to privacy legislation. We also provide advice related to data protection regulatory regimes, responding to regulatory investigations, audits, compliance and contract reviews and dispute resolution. Our advice is practical and focused on the needs of your business and the industry in which you operate. And, if the worst should happen, we can help you navigate the resulting issues from a breach or loss of information.

OUR SERVICES AND AREAS OF EXPERTISE INCLUDE:

- Audits
- Privacy Impact Assessments
- Compliance
- Data breaches
- Employment issues
- Litigation
- Policy Development

Privacy laws, regulations and best practices continually evolve and adapt to changes in technology and society. You don't need to struggle to stay on top of these developments to ensure you are compliant and are able to protect your organization. We keep our clients up-to-date on changes to the law and their legal obligations as commercial enterprises through regular updates on the law, technology, and best practices.

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